

Gerónimo Ramos

Product Designer · UX/UI

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[linkedin.com/in/geroramos](#) · [Portfolio ↗](#)

Digital Product Designer focused on UX/UI and product thinking. I work from problem definition through experience design and prototyping, using AI to accelerate exploration, iteration, and product development.

Product design projects

Volea 2026—Present

Founder & Product Designer

Padel club booking SaaS SaaS · B2B · UX/UI · AI

- Identified opportunities in how padel clubs manage bookings and analyzed competitors, features, and pricing to define the initial product proposition.
- Defined an MVP focused on club owners and reception staff, prioritizing a simple booking experience before expanding the product.
- Designed the product architecture, UX/UI flows, and key features, bringing the MVP to a functional stage through prototyping, internal testing, and AI-assisted development.

Nuvra 2026

Product Designer

Mobile + web nutrition tracking platform Mobile · Web · UX/UI · AI

- Conceptualized a solution connecting patients' daily food records with the ongoing follow-up performed by their nutritionists.
- Designed the mobile app and professional web dashboard, defining information architecture, UX/UI flows, and interactions between both user types.
- Integrated AI-powered image analysis to reduce friction when logging meals and help professionals track patient goals and progress.

Professional experience

Selene Media 2024—2026

Multimedia Creative Designer

- Developed visual and digital solutions from brief interpretation and reference analysis through concept development and final delivery.
- Contributed to web projects by defining information hierarchy, visual structure, and solutions aligned with communication and user experience goals.
- Presented and iterated design directions with clients and team members, incorporating AI into research, prototyping, and creative production.

Threadhaus 2023—2024

Co-founder & Designer

- Contributed to product and brand development across prints, visual identity, materials, garment cuts, and product presentation.
- Designed and managed the online store and collaborated with the founding team on product, content, and launch decisions.

Web Call S.R.L. — Administrative Assistant 2021—2023

Operational support, documentation, schedule coordination, and customer service.

Skills

Product design
UX/UI · User Flows · Wireframing · Prototyping · Information Architecture · Design Systems · Competitive Analysis · MVP Definition

Tools
Figma · Illustrator · Photoshop · Premiere

AI & Prototyping
Claude · AI-assisted Prototyping · Rapid Experimentation · AI-assisted Development

Education

Bachelor's Degree in Design — Universidad de Palermo · 2026
Product Designer — Universidad de Palermo · 2024

Languages

Spanish — Native · English — Intermediate